

INSTITUTE FOR ADVANCED TECHNOLOGY

C-E-I-R^{INC.}

1200 JEFFERSON DAVIS HIGHWAY

ARLINGTON, VA. 22202

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C-E-I-R SEMINAR COVERS
SYSTEM 360 LANGUAGE AND
CURRENT COBOL PRACTICE

Dear Sir:

Since the first announcement of the C-E-I-R Institute for Advanced Technology seminar, "Programming Languages", two things have happened that prompt us to write you concerning it.

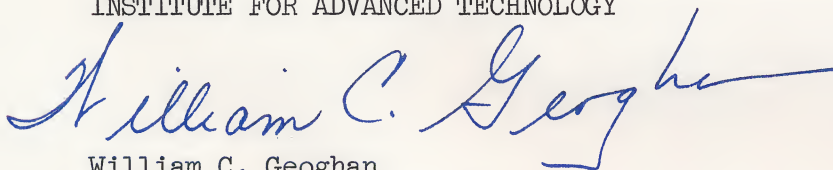
First, the passage of time has brought appreciably closer the date on which IBM will begin installing its new System 360 hardware. Second, the System 360 programming language, NPL-1, is becoming an increasingly vital subject for people like yourself who are associated with computers and information processing.

This three-day seminar presents up-to-the-minute information on NPL-1 along with a review of COBOL programming considerations and an overview of major programming languages. This gives you a handle on NPL-1 in context -- through an organization with no hardware commitment. This approach -- back-to-back sessions on NPL-1 and COBOL plus a review of the other major languages -- results in the balanced appraisal required by people involved in the selection and use of computer languages.

This seminar will be presented in Washington, D. C., June 15-16-17 at the International Inn. While registrations are still open, we hope that you will consider the value of this needed information, and use the enclosed registration form to reserve a place at the "Programming Languages" seminar for yourself and members of your organization.

Sincerely,

INSTITUTE FOR ADVANCED TECHNOLOGY



William C. Geoghan
Director of Curriculum

P.S. This seminar won't solve the re-programming problem raised by NPL-1, but it will give you a better understanding of the alternatives.

PROGRAMMING LANGUAGES

UP-TO-THE-MINUTE INFORMATION

ON THE SYSTEM 360 LANGUAGE

AND CURRENT COBOL USAGE

A three-day seminar for those intimately involved in the selection and use of computer languages. Covers an overview of the major programming languages and their advantages and disadvantages, and includes detailed presentations of the System 360 programming language (NPL-1) and COBOL. The NPL-1 section covers the general organization of the language. The COBOL section is an introductory presentation in which a sample problem is used to indicate the language's applications, advantages and disadvantages.

INSTRUCTORS:

Howard Bromberg, C-E-I-R, Inc., Director of Systems and Standards; member of ACM National Program Committee; member of CODASYL Systems Group; Chairman of ASA working group on COBOL Standards, and member ASA Subcommittee on Standardization of Common Programming Languages.

Allen J. Trivigino, C-E-I-R, Inc., Business Systems Analyst with extensive business programming experience.

Walter E. Simonson, C-E-I-R, Inc., Senior Staff Scientist and corporate representative, SHARE NPL-1 Committee.

DATE OF PRESENTATION: June 15, 16, 17

PLACE OF PRESENTATION: International Inn
Thomas Circle
14th and M Streets, N.W.
Washington, D. C.
Phone: Area Code 202 / 783-4600

TUITION: Fees and all course materials are \$175 for the first student and \$155 for additional students from the same company. Lunch is included on all three seminar days. Hotel accommodations are not included.

HOURS: Classes begin at 9 a.m. each day and end at 5 p.m.

C-E-I-R^{INC}

INSTITUTE FOR ADVANCED TECHNOLOGY

AN OBJECTIVE VIEW
OF 360 PROGRAMMING
AND COBOL USAGE

PROGRAMMING LANGUAGES

A three day seminar presented
by the C-E-I-R Institute for
Advanced Technology; June 15-
16-17; The International Inn,
Washington, D. C.

Tuition Fee: \$175.00

Register me for: PROGRAMMING LANGUAGES --- ☐

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TITLE: _____

COMPANY: _____

ADDRESS: _____

Please Register This Additional Student:

NAME: _____

TITLE: _____

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